

NJ WATER

ASSOCIATION

2022

MANAGEMENT & TECHNICAL
CONFERENCE

October 19-20, 2022

**Golden Nugget
Huron Avenue & Brigantine Blvd.
Atlantic City, NJ 08401**

Exhibitor Information

About the New Jersey Water Association

The New Jersey Water Association (NJWA) is a statewide, non-profit association of water and wastewater service providers. We work with, and provide education for, operators, managers, engineers and all others who are responsible for the production and delivery of safe drinking water, and the collection and proper treatment of wastewater throughout the state.

Our extensive training program provides half-day and one-day seminars that are conveniently located for water professional throughout New Jersey. We cover a wide variety of subjects that focus on the technical, managerial and financial knowledge and skills necessary for efficient system management and operation.

For More Information

The NJWA website address is www.njwater.org. This site contains information about NJWA membership, governance, activities and events. Complete information on the 2022 Annual Conference is also available on the website.

Why Exhibit with the NJ Water Association?

Our 2022 conference will provide excellent opportunities for you to present your products and services directly to the people who use them and who make purchasing decisions.

In addition, the NJWA conference provides opportunities to:

- *Network with agency representatives, system managers and operators*
- *Attend regulatory training sessions which will help you anticipate future industry needs*
- *Increase your prominence and demonstrate your expertise by instructing*

***Enhance your brand exposure by becoming a Gold Sponsor,
or by sponsoring one or more of our conference events.***



Exhibitor Information



Attendance Profile

Our 2021 Conference was a great success. We had over 350 in attendance, which included licensed operators, managers, regulators, board members and industry representatives.

Exhibitor Profile

We welcome all exhibitors. Typically, NJWA conference exhibitors are representatives of public and private businesses, and Federal and State agencies. Our exhibitors sell water and wastewater equipment and supplies, and provide professional services related to engineering, utility management, data management, legal services, laboratory services and funding.



Instructor Profile

The New Jersey Water Association Annual Management and Technical Conference is a premier training forum for water and wastewater industry operators, managers and decision makers. We invite professional presentations on all industry-related topics. To request an opportunity to present, simply fill out and submit the Call for Presentations application below.

If your company is not already a member of the NJWA, we encourage you to join!



NJWA MISSION STATEMENT:

“To enable our water and wastewater membership to safeguard the health of their users by providing leadership and professional services.”

Exhibitor Registration Information

Hotel Information



The 2022 NJWA Management and Technical Conference is being held at the Golden Nugget in Atlantic City located at Huron Avenue and Brigantine Boulevard, Atlantic City, NJ 08401.

NJWA has reserved a block of rooms at the rate of \$74.00 per night (not including tax & resort fees). To receive this rate, we recommend that you make your reservation as soon as possible.

To make your reservation via phone, please call: 1-800-777-8477.

*Please specify that you are attending the New Jersey Water Association Conference and use **Group Code ANJWA22.** (Room Block closes 10/3/2022)*

Hotel Parking

The hotel provides valet parking and self-parking

Exhibit Hall Space

Standard Registration will include the following for one (1) representative:

- *Six (6) foot skirted table with two chairs*
- *Electric outlet*
- *Seating for all meals and events*
- *Listing in Conference Program*
- *Copy of final registration list*

Registration Fees:

NJWA Members—\$700.00

Non-Members—\$1450.00

Additional representative \$265.00 each

Second Table with one (1) additional representative can be purchased at the rate of - \$575.00

Exhibit Booth Number Assignments

*Exhibit booth space will be assigned on a first-come, first-served basis **except for Gold Sponsors***

Exhibit Hall Set Up and Teardown

*The Exhibit Hall will be available for setup at 3:00 pm on Tuesday October 18, 2022.
The Hall opens 6:30 am on Wednesday October 19, 2022. Most tables are unreserved.*

Gold sponsors will have the reserved tables of their choice.

*Teardown of exhibit tables will be from 1:00 pm to 3:00 pm on Thursday October 20, 2022.
No teardowns will be allowed before lunch on Thursday, October 20, 2022.*

Load In / Load Out

Convention Service Staff will be available to assist exhibitors in bringing materials from their car to exhibit hall. This must be done through the loading dock area and not the front entrance.

Golden Nugget requests anyone needing assistance to call and let Convention Services know the day and time of your arrival, along with type of materials to be unloaded, in order to have the right amount of staff and equipment to transport to exhibit hall.

Convention Services: 609.441.8351

Shipping

All items being shipped to the Golden Nugget need to be received three (3) but not more than five (5) days prior to start of conference. Address items to:

*Golden Nugget
600 Huron Avenue
Atlantic City, NJ 08401
Attn: Convention Service Department
NJ Water Association Conference – October 17-20, 2022
(Your Contact Name and Company)*

***Oversized or excessive shipments will require a drayage company.
Please call Golden Nugget Convention Services at 609.441.8351 for information.***

Insurance

An exhibitor shall carry its own insurance. NJWA and Golden Nugget Atlantic City assume no responsibility for the safety of the properties of the exhibitor, its officers, agents, or employees from theft, damages by fire, accident, or any other cause whatsoever, and the exhibitor expressly agrees to save and hold harmless NJWA, Golden Nugget Atlantic City and their respective management, agents, and employees from injuries or damage to exhibitor, its agents, employees, persons, and/or properties in connection with the exhibitor's use of the exhibit space.

The Exhibit Hall will be locked each evening.

Awards Luncheon

*The NJWA Annual Awards Luncheon will be held on Wednesday October 19, 2022
Your registration fee includes a seat at the luncheon.*

Cancellation Policy

There will be no refunds after September 30, 2022

*If you have any questions or concerns, you may reach our office at 609.242.7111
or via email: officemanager@njwater.org*

Thank you! We hope to see you there!



INFORMATION & GUIDELINES FOR PRESENTERS

General Guidelines

Most classes are scheduled for 30-60 minutes. Instructors should be prepared to begin their class on time and fill the entire block allotted. Questions from the attendees are encouraged. NJWATER reserves the right to accept or reject any proposed class or instructor.

Class Title

The title for your presentation should be a concise, straightforward description of the primary content of the class. Avoid long or complex class titles.

Class Description

The class description will be printed in the conference program and should give attendees an overview of the major topics of your class. Descriptions should be between 75 – 100 words. Longer descriptions may be submitted but will be edited due to space constraints. Electronic submissions are required. Please email your description to info@njwater.org

Instructor Biography

The instructor biography will be used when we introduce you. The biography should give attendees an overview of your relevant experience. Biographies should be between 75 – 100 words. Longer biographies may be submitted but will be edited due to space constraints. Electronic submissions are required. Please email your biography to info@njwater.org

Handouts / Materials

If you choose to provide materials, please consult with us regarding the number of copies. Conference attendees are free to select the classes they wish, so actual attendance may be.

Class Procedure

Your classroom will be set up according to the audiovisual requirements you indicate on the Instructor Information Form. All classrooms have a projection screen and a microphone. Your presentation will be introduced by a conference host. This person will also pass around a class sign-in sheet, and evaluation forms. Please remind participants to fill out evaluation forms at the end. Any questions or requests regarding certification credits should be referred to a NJ Water employee.



2022Annual Management & Technical Conference
October 19-20, 2022
Golden Nugget, Atlantic City, NJ

CALL FOR PRESENTATIONS APPLICATION

Please type or print application. *Presentations cannot directly promote a company and/or product. Corporate logo on slides and presentation materials is permitted. Submitting a subject proposal does not guarantee assignment.*

_____ Drinking Water Related

_____ Technology

_____ Wastewater Related

_____ Management

PRESENTATION TITLE: _____

PRESENTER NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

Briefly describe the topic to be covered: _____

Learning Objective: _____

The amount of time requested for your presentation: 30 min 45 min 1 hour

Will you have handouts for this presentation? Yes No

Electronic Submissions preferred. Please return this form to:

officemanager@njwater.org

New Jersey Water Association
505 US Highway 9
Lanoka Harbor, NJ 08734-2236
Phone: 609-242-7111 Fax: 609-242-7112



2022 Annual Management & Technical Conference

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Golden Nugget, Atlantic City

SPONSORSHIP OPPORTUNITIES

***You may choose one or multiple - let us know what you would like to sponsor!
Enter your selection on the Exhibitor Registration Form***

Be a Breakfast Sponsor - Unlimited Availability
Recognition in conference program and in post conference highlights

Breakfast One (1) Day - \$300 Breakfast Two (2) Days - \$550

Be a Lunch Sponsor - Unlimited Availability
Recognition in conference program and in post conference highlights

Lunch One (1) Day - \$350 Lunch Two (2) Days - \$650

Be a Wednesday Evening Social Sponsor - Limited Availability
Recognition in conference program and post conference highlights

Bar Sponsor - \$275- Appetizer Buffet - \$275 - Both - \$450

Conference Pens Sponsor - FULLFILLED

We will donate our company pens - (Qty - 600 - shipped to NJWA prior to conference) **(First Come First Serve)**

For your donation we will include your sponsorship in the conference program, signage in the exhibit hall and the next issue of the NJWA Magazine. If you have any questions - please call (609) 242-7111.

Thank you for your support!!

Sponsorship DEADLINE June 30, 2022

Deadline to submit your company logo for signs,

and your business listing for the conference program is June 30, 2022.

Business listing should include contact info and a brief description of products and or services

Logo Specifications:

Preferred: Press-ready PDF with all fonts embedded. PDF's must be made using high-quality or press quality settings. Images must be 300 dpi or greater. Flattened Adobe Photoshop .PSD or Illustrator .PDF or .EPS with all fonts outlined or .AI

Business Listing:

can be sent in Word or .pdf formats



2022 Annual Management & Technical Conference
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Golden Nugget, Atlantic City, NJ

Exhibitor Registration Form

Please print clearly. Information will be used for your Conference ID.

Company Name: _____
(How you want it to appear in the program—Please type or print clearly)

Contact Person: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Description of Your Products/Service: _____

Lodging Information:

Golden Nugget Hotel & Casino
1.800.777.8477

\$74 per night
(not including tax & resort fees)

Cut-off date for rate 10/03/2022

Don't forget to mention
"New Jersey Water Association Conference"
 and use Group Code ANJWA22 to receive our special rate.

Exhibit space includes:
 One (1) 6 ft skirted table with chairs & electric.

Registration includes:
 Tabletop Exhibit Space, Exhibitor's Social Hour & All Meals for one (1).

Additional Representative(s):
 Includes same as above.

Second Table Requests:
 Will include same as above plus one (1) representative

EXHIBITOR SELECTIONS

	Member		Non-Member
Exhibit Booths _____	\$700		\$1450
Second Table Request _____	\$575		\$ 575
Additional Rep(s) - # _____ @ _____	\$265		\$ 265
Add or Renew a Membership: _____	\$560		
Sponsorship Amount: _____			
Registration Total: _____			

Sponsorship Opportunities

Select one or multiple - let us know what you would like to sponsor!

Details for each sponsorship can be found inside packet.

Breakfast Sponsor - (unlimited availability)

One (1) Day - \$300 Two (2) Days - \$550

Lunch Sponsor - (unlimited availability)

One (1) Day - \$350 Two (2) Days - \$650

Wednesday Night Social Sponsor - (limited availability)

Bar - \$275 Appetizer Buffet - \$275 Both - \$450

Conference Pens Sponsor - FULLFILLED

Prize Donation

Donated by (company) _____

Contact Name _____

Telephone: _____

Prize Description _____

Company Representative(s) at Conference will be:

Name (1): _____ Title: _____

Name (2): _____ Title: _____

Name (3): _____ Title: _____

Name (4): _____ Title: _____

Name (5): _____ Title: _____

Payment Information

Payment Methods: Check: _____ (payable to NJWA) Credit Card: Visa: _____ MC: _____ AMEX: _____

Card Number: _____ Expiration Date: _____ CID#: _____ (3 or 4 digit code)

Name as it appears on card (Please print clearly): _____ Billing Zip Code: _____

Mailing Address for Card: _____ Email Address for Receipt: _____

Signature: _____ Amount to be Charged: \$ _____ **Check Enclosed** _____

Mail/Fax/Email completed forms and payments to: NJWA, 505 US Highway 9, Lanoka Harbor, NJ 08734

Phone: (609) 242-7111 / Fax: (609) 242-7112 / email: officemanager@njwater.org

Registration is also available through our website: www.njwater.org



2022 Annual Management & Technical Conference
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 Golden Nugget & Casino
 Atlantic City, NJ

Sponsorship Packages

**Gold Sponsor
 Package
 \$2200**



Package includes:

Two (2) exhibit tables and two (2) representatives

First choice premium booth location in exhibit hall

Company Name/Logo on Conference Shirt

Special recognition throughout the conference

Sponsorship sign at booth

(Social Media)

Full page advertisement in the conference program

Listed on NJWater website as Gold Sponsor with your logo and link to your website

Recognition as Gold Sponsor in a post conference issue of the NJ Water Magazine

Technical article or advertisement in a post conference issue of the NJ Water Magazine

**Silver Sponsor
 Package
 \$1500**

Package includes:

One (1) Exhibit table and two (2) representatives

Company Name/ Logo on a conference give away

Special recognition throughout the conference

Sponsorship sign at booth

Half-page advertisement in conference program.

Listed on NJWater website as Silver Sponsor

Recognition as Silver Sponsor in a post conference issue of the NJ Water Magazine.

**Bronze Sponsor
 Package
 \$1000**

Package includes

One (1) Exhibit table and one (1) representative

Quarter-page advertisement in conference program

Sponsorship sign at booth

Recognition as Bronze Sponsor in a post conference issue of the NJ Water Magazine.

Sponsorship DEADLINE June 30, 2022

Deadline to submit your company advertisement, logo for signage, and business listing for the conference program is June 30, 2022. Business listing should include contact info and a brief description of products and or services.

Advertisement Specifications:

Preferred: Press-ready PDF with all fonts embedded. PDF's must be made using high-quality or press quality settings. Images must be 300 dpi or greater. Flattened Adobe Photoshop .PSD or Illustrator .PDF or .EPS with all fonts outlined or .AI

Do not submit Ad layouts in Word, Excel, PowerPoint, Publisher, PageMaker or Free-hand files.

AD SIZES: All dimensions are given in inches, width by height. Please keep Live matter 1/2" from Trim edge top, bottom and sides.

FULL PAGE: 5.5 x 8.5

HALF PAGE: 5.5 X 4.25

QUARTER PAGE: 2.25 X 2.75



2022 Annual Management & Technical Conference
October 19-20, 2022

Golden Nugget, Atlantic City, NJ

Sponsorship Packages Registration Form

Please print clearly. Information will be used for your Conference ID.

Company Name: (How you want it to appear in the program—Please type or print clearly)
Contact Person:
Mailing Address:
City/State/Zip:
Phone: Fax:
Email:
Description of Your Products/Service:

Lodging Information:
Golden Nugget Hotel & Casino
1.800.777.8477
\$74 per night (not including tax & resort fees)
Cut-off date for rate 10/03/2022
Don't forget to mention "New Jersey Water Association Conference" and use Group Code ANJWA22 to receive our special rate.

PACKAGE SELECTION
Gold \$2200
Silver \$1500
Bronze \$1000
Booth selection for the Gold Sponsorship will be emailed at a later date.
Sponsor Packages do not include membership.
Membership Rate is \$560.00

EXHIBITOR REPRESENTATIVES
Name: Title:
Name: Title:
Name: Title:
Name: Title:
Maximum allowed tables per package: two (2)
Second table for Silver and Bronze Packages may be purchased at the rate of \$290.00. Add table Total: \$290.00
Additional representatives may be purchased at the rate of \$265.00 each.
Add # @ \$265.00 - Total:

Gold Sponsor Package - \$2200
Package includes:
Two (2) exhibit tables and two (2) representatives
First choice premium booth location in exhibit hall
Company Name/Logo on Conference Shirt
Special recognition throughout the conference
Sponsorship sign at booth
(Social Media)
Full page advertisement in the conference program
Listed on NJWater website as Gold Sponsor with your logo and link to your website
Recognition as Gold Sponsor in a post conference issue of the NJWater Magazine Technical article or advertisement in a post conference issue of the NJ Water Magazine

SPONSORSHIP DEADLINE JUNE 30, 2022
Deadline to submit your company advertisement and business listing for the program, and your logo for website and promotional materials must be received within two (2) weeks of registration.
Advertisement Specifications:
Preferred: Press-ready PDF with all fonts embedded. PDF's must be made using high-quality or press quality settings.
Images must be 300 dpi or greater. Flattened Adobe Photoshop .PSD or Illustrator .PDF or .EPS with all fonts outlined or .AI
Do not submit Ad layouts in Word, Excel, PowerPoint, Publisher, PageMaker or Free-hand files.
AD SIZES: All dimensions are given in inches, width by height. Please keep Live matter 1/2" from Trim edge top, bottom and sides.
FULL PAGE: 5.5 x 8.5 HALF PAGE: 5.5 X 4.25 QUARTER PAGE: 2.25 X 2.75

Silver Sponsor Package - \$1500
Package includes:
One (1) Exhibit table and two (2) representatives
Company Name/ Logo on a conference give away
Special recognition throughout the conference
Sponsorship sign at booth
Half-page advertisement in conference program
Listed on NJWater website as Silver Sponsor
Recognition as Silver Sponsor in a post conference issue of the NJ Water Magazine.
Bronze Sponsor Package - \$1000
Package includes:
One (1) Exhibit table and one (1) representative
Quarter-page advertisement in conference program
Sponsorship sign at booth
Recognition as Bronze Sponsor in a post conference issue of the NJ Water Magazine.

Payment Information
Payment Methods: Check: (payable to NJWA) Credit Card: Visa: MC: AMEX:
Card Number: Expiration Date: CID#: (3 or 4 digit code)
Name as it appears on card (Please print clearly): Billing Zip Code:
Mailing Address for Card: Signature:
Email for Receipt: Total To be Charged: \$ Check Enclosed:

Mail/Fax/Email completed forms and payments to: NJWA, 505 US Highway 9, Lanoka Harbor, NJ 08734

Phone: (609) 242-7111 / Fax: (609) 242-7112 / email: officemanager@njwater.org

Registration is also available through our website: www.njwater.org

